



The Real Estate Staging Association (RESA) conducted a study on properties that were professionally staged from January 2007 to February 2008 and found remarkable results.

Vacant Homes Previously on the Market

- Unstaged, Marketed, NOT SOLD- 120 Days on Market
- Staged, Marketed, SOLD, Same Homes 26 Days on Market

Occupied Homes Previously on the Market

- Unstaged, Marketed, NOT SOLD- 102 Days on Market
- Staged, Marketed, SOLD, Same Homes 45 Days on Market

Homes Not Previously on the Market

- Vacant Homes Sold on Average 40 Days After Staging
- Occupied Homes Sold On Average in 38 Days After Staging